

PRODUCT DESCRIPTION

New generation water based 100% acrylic long life, Interior/Exterior, Textured coating for those areas that need a highly durable textured coating in a range of colours.

PRODUCT FEATURES

- Rough Texture–Masks/Hides Plaster imperfections
- Excellent adhesion
- Excellent Flexibility–covers hair line cracks
- Good Dirt shedding properties
- Excellent, no mess application properties
- Low odour
- If correctly applied to a properly prepared substrate the product has a life expectancy of 7-10 years, possibly longer

APPLICATION AREAS

- Plaster, hardboard and fibre cement walls.
- Primed metal and wooden substrates.

SURFACE PREPARATION

Rusted Metal: Affected areas need to be cleaned back to bright metal and spot primed with Heritage Water based Metal Primer
New Metal: Surfaces need to be abrasively degreased, with Heritage Galvanized Iron Cleaner to remove the manufacturer's grease protective layer this process is repeated until the surface is water break free. After drying the whole substrate is coated with Heritage Water Based Metal Primer.

Uncoated concrete surfaces: Remove all dust, foreign material, Fungal, algae growth- fill and seal all visible cracks and coat with Heritage Plaster Primer.

Uncoated weathered or new fibre cement surfaces: Remove dust, foreign material, Fungal, Algae growth and if friable, powdery seal with Heritage Bonding Liquid

Raw Plaster: Remove all dust, foreign material, Fungal and Algae growth. Fill (with Crack or Repair Filler) and seal all visible cracks and coat with Heritage Plaster Primer.

Previously Painted Surfaces: Remove all loose, flaking and bubbling paint. Remove all dust, foreign material, Fungus and Algae growth. Allow to dry,

If then powdery or friable seal with Heritage Bonding Liquid or Plaster Primer.

APPLICATION PROCEDURE

- Always stir well before use.
- Brush, roller or airless spray apply a generous coat of Heritage **Pure Coat** to the area, which needs protecting.
- Allow to dry 4-6 hours before recoating
- Brush, roller or airless spray apply a second generous coat.

GENERAL

- Do not apply before 9am and after 4 pm in the Winter.
- Do not apply exterior if it looks like rain will occur with in 4-6 hours of application.
- Heritage **Pure Coat** is ready for use un-thinned, thinning with water will reduce its hiding power
- Two coats of Heritage **Pure Coat** are used for best results.
- Although the spreading rate will vary with porosity and type of substrate. For uncoated new work on 7-10 SQM/l for the first coat and 9-12 SQM/l for subsequent coats and for when applied to sealed, previously painted substrates
- Application equipment clean up is with clean tap water.

COLOUR RANGE & QUANTITIES

- Heritage **Pure Coat** is available in a range of popular ready mixed colours and on the Heritage Tinting system.
- Available in 1, 5 and 20 litres.

PRECAUTIONS

- This product is not flammable
- It contains no toxic substances and very low levels of VOC (Latest EU regulations).



LEAVE A LASTING IMPRESSION



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